

THE GLOBALISATION OF ECONOMIC ACTIVITY

Tutorial 1 – Structured Questions (refer to Background Lecture)

1. Define each of the following, supported by at least 2 examples for each type of industry:
 - c) Tertiary industry (4)
 - d) Quaternary industry (4)
 - e) Quinary industry (4)

2. Explain what is meant when manufacturing industries are described as
 - a) Raw material oriented (2)
 - b) Market oriented (2)

3. What do you think is the most important reason that makes manufacturing industries successful in Asian countries? Explain. (4)

4. Explain consumer and producer services and their difference(s). Support your answer with examples. (4)

5. The table shows how transport costs vary from industry to industry. As shown, the cost of transport is a relatively small part of total cost. Why then does transport remain such an important locational factor? (6)

Type of industries	% of transport cost
coal mining	2.3
quarrying	16.3
Grain milling	2.3
Brewing	0.9
Iron and steel	3.1
Ship building	9.9

6. Make a list of all the factors of location and rank them in order of importance. Explain why. (10)

Total: 43 marks

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Tutorial 2 – DRQ & Structured Questions (refer to Lecture 1)

DRQ

1. With reference to Figure 1, answer the following questions:
 - a. What cartographic methods are used in Figure 1? [2]
 - b. What trends do you observe about the location of McDonald's restaurants in the world? [5]
 - North-South Divide
 - Continents
 - Countries
 - EMDCs vs ELDCs
 - Exceptions to the rule
 - c. What are the possible reasons that may explain the trends you observed in (b)? [5]

Structured Question

- 1) Explain the processes of globalisation. [8]
- 2) Is globalisation necessarily a good thing? Support your answer clearly with detailed examples. [9]
- 3) To what extent do you agree that the global-local relations might be the most important characteristic of globalisation? [9]

Figure 1

